



LSC COUNCIL OF ATHLETICS ADMINISTRATORS MEETING

March 5, 2013, Courtyard Marriott, Allen, Texas

Those participating were:

Abilene Christian: not represented; Angelo State: Sean Johnson, Christina Whetsel; Cameron: Jim Jackson, Kim Vinson; Eastern New Mexico: Jeff Geiser (Chair), Sara Hill; Incarnate Word: not represented; Midwestern State: Charlie Carr, Venera Flores-Stafford, Kyle Williams; Tarleton State: Susan Burton, Troy Jones; Texas A&M-Commerce: Ryan Ivey, Judy Sackfield; Texas A&M-Kingsville: Scott Gines; Texas Woman's: Chalese Connors, Charolette Hunt; West Texas A&M: Michael McBroom, Kent Johnson; LSC Office: Stan Wagnon, Melanie Robotham, Tommy Wright.

ACTION ITEMS

I. LSC ADVISORY GROUP RECOMMENDATIONS

TENNIS COACHES (CAA passed unanimously as package)

- a. **PLAYING FORMAT**: It was moved (CU) and seconded (MSU) to adjust the playing format such that: "If coaches mutually agree prior to a conference team match, the match can be stopped after it is decided (five points) rather than playing to the full nine points. *Coaches passed unanimously.*
- b. **MATCH HALTED BY WEATHER**: It was clarified with regard to LSC Operating Code #2, that team matches will comply with ITA Rules if halted because of weather and not restarted within 48 hours.
- c. **REPORTING RESULTS**: Reminder was issued that schools are responsible for reporting results from all conference matches to Melanie at the Conference Office each Monday by 5 PM starting in February.
- d. **OPERATING CODE**: Consensus agreement was to delete LSC Operating Code #17 due to redundancy (already appears in LSC Operating Code #5).
- e. **CONFERENCE CALL**: Consensus agreement was to establish a 5 PM teleconference call on Wednesday, April 17, to discuss lineups. Order will be to start with tournament business, then women's lineups, then men's lineups, then additional business. This means an in-person pre-tournament meeting on Thursday night is not needed.
- f. **2013 TOURNAMENT SCHEDULE**: Consensus agreement was to keep the same times/format for the 2013 tournament as were arranged for the 2012 tournament. The schedule will be as follows:
 - i. **THURSDAY, April 18**: Courts available for practice, 4-6 PM
 - ii. **FRIDAY, April 19**: First-Round Women's Matches, 1:30 PM
 - iii. **FRIDAY, April 19**: Semifinal Men's Match #1, 1:30 PM
 - iv. **FRIDAY, April 19**: Semifinal Men's Match #2, 4:30 PM
 - v. **FRIDAY, April 19**: Semifinal Women's Matches, 6:30 PM
 - vi. **SATURDAY, April 20**: Youth Clinic, TBD (Morning, Eliminated teams to assist)
 - vii. **SATURDAY, April 20**: Men's Championship Match, 12:30 PM
 - viii. **SATURDAY, April 20**: Women's Championship Match, 12:30 PM
- g. **AWARDS**: Consensus agreement was to push back the deadline for all-conference nominations to the Monday immediately following the LSC Championship event.
- h. **BALL AGREEMENT**: Consensus agreement was to renew agreement with Wilson for the US Open ball, with the Penn "heavy duty felt" ball being the only other acceptable alternative. **NOTE**: Conference office has since renewed with Wilson.
- i. **ELECTION OF OFFICERS**: The following officers were approved for the 2012-13 and 2013-14 academic years.

Vice-Chair: James Helvey, Cameron *Coaches passed unanimously.*

SPORTS INFORMATION DIRECTORS (CAA took action in separate votes, see below)

- j. **LSC FOOTBALL PRESEASON MEDIA DAY**: It was moved (MSU) and seconded (WTAMU) to hold media day on Tuesday, July 30, 2013 in Fort Worth, Texas. *Note: This date aligns with the Texas High School Coaches Association Convention dates and location. SID's passed unanimously. CAA passed unanimously.*

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- k. **FOOTBALL MEDIA TIMEOUT POLICY:** The following recommendations were made:
- i. It was moved (TAMUK) and seconded (A&M-C) to adjust the length of each media timeout to 90 seconds before the ball is marked ready for play. *Rationale:* This would give the media a more consistent time for commercial breaks with the current policy having a maximum of 90 seconds (60 second commercial break with 5-second buffer before ball is marked ready for play, then 25-second play clock). It was noted that many teams are snapping the ball as soon as it's marked ready for play. *SID's passed 7-0. CAA passed unanimously.*
 - ii. It was moved (WTAMU) and seconded (MSU) that media timeouts are taken after both teams have had possession of the ball in each quarter. *Note:* The SIDs stated that this occurred during most of the games in 2012 at the direction of the officials and felt that the games flowed better with this format. *SID's passed 7-0. CAA passed unanimously.*
- l. **ACADEMIC ALL-CONFERENCE AWARDS:** It was moved (ASU) and seconded (WTAMU) to change the Academic All-Conference criteria for participation to at least 60 percent of team's contests and eliminate voting on the team and the academic player of the year, which allows everyone that meets the criteria to be recognized. *Rationale:* This would allow for all student-athletes that meet the criteria to be named to the all-academic team. *SID's failed 4-5. CAA took no action.*

FOOTBALL COACHES (CAA passed unanimously as package, except for separate votes noted below)

- m. **VIDEO EXCHANGE POLICY:** Andy Fineberg (Game Tape Exchange) gave a brief presentation to the group. He reported that Mike Langford, the LSC's technician, is no longer with the company. Andy and Lee Burghgraef will be LSC contacts going forward. GTX has changed its platform and offered its services for an annual \$1,495 license fee per school. LSC football teams currently pay \$545 per school. The following action was taken:
- i. **HUDL:** It was moved (ENMU) and seconded (A&M-C) to utilize Hudl.com for film exchange service beginning with the 2013 season. *Coaches passed unanimously. CAA passed unanimously. NOTE:* The support for this vote was in the context of expecting Hudl's fee to be \$200 per school for simple film exchange capabilities. Schools have the option to purchase additional services through Hudl, and this change would result in a cost savings for several schools that already pay for Hudl's services in addition to GTX. Conference office is expected to contact Hudl and confirm, as well as get answers about whether 'O-D-K' is possible if only exchanging and whether a solution exists to ensure an equal number of films are exchanged between teams that have played an unequal number of games.
- n. **OFFICIATING:** LSC football officiating supervisor Tim Crowley provided a recap of the season and an overview of the officiating program. He also shared that it would be helpful if game films included a shot of the clock between plays and, if possible, included the referee's signals for penalties. Coaches expressed concern about not having the opportunity to evaluate officials, to which Crowley responded that such an opportunity will be made available in 2013. Additional requests from the coaches included: a desire to be presented with a card at each game listing names/positions for the entire crew, to see the film graders' rankings of 2012 officials when complete; identify the various crews in his year-end reports; and follow-up to coaches once rule changes are confirmed. The following action was taken:
- i. **EVALUATIONS:** It was moved (ASU) and seconded (A&M-C) to have coaches evaluate officials. *Coaches Passed 5-2. Note:* CAA wished to clarify that "an opportunity will be made available for coaches to evaluate."
- o. **BOWL GAMES:** It was moved (A&M-C) and seconded (WT) to continue the league's partnership with the Kanza Bowl, to begin a partnership with the Heart of Texas Bowl (Copperas Cove, Texas) and to specify in both agreements that best non-playoff team in the LSC have the right to pick which bowl to attend, with the other bowl bid going to the next-best non-playoff team. *Coaches passed unanimously. CAA moved (MSU) and seconded (A&M-C) to explore the concept of a partnership with the H.O.T. Bowl, directing the Commissioner to decipher details in a manner that satisfactorily answers questions and addresses concerns in conjunction with the Kanza Bowl partnership. Passed unanimously.*
- p. **2014 CONFERENCE PLAYOFF:** The following action was taken relative to the 2014 LSC Schedule, which includes the two-week conference playoff:
- i. **DETERMINATION OF CHAMPION:** It was moved (WT) and seconded (A&M-C) to for the regular-season round robin winner to be recognized as the LSC champion, with the playoff winner recognized as LSC Tournament Champion similar to other sports. *Coaches passed unanimously. CAA passed unanimously.*
 - ii. **TIE-BREAKER:** Consensus agreement was to encourage the Athletics Administrators to discuss tie-breaker policies for determining seeds in the two-week conference playoff and provide to coaches. The coaches would like to have input, perhaps via committee, but didn't feel as if they could have a recommendation ready by the CAA meeting on March 5. *CAA moved (MSU) and seconded (ASU) to use the existing LSC tiebreaker policy. Passed unanimously.*
 - iii. **SITES:** Consensus agreement was that higher seeded teams should host each round.
 - iv. **TRAVEL:** Coaches expressed concern about traveling on short notice (e.g., hotels, buses) and asked Athletics Administrators to consider possible solutions (e.g., Go Ground is the NCAA solution).

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- q. AWARDS: It was moved (A&M-C) and seconded (ENMU) to break all ties for individual awards (e.g., Coach of Year, Offensive Back of Year, etc.) in the Conference awards program for football. *Coaches passed unanimously.*
- r. DRUG TESTING: It was moved (WT) and seconded (A&M-C) to request the Athletics Administrators to consider a uniform drug-testing policy that would apply to all LSC members in all LSC sports. *Coaches failed 2-5. CAA took no action.*
- s. MEDIA DAY: Consensus agreement was to support the SID recommendation to conduct the annual Football Media Day in conjunction with the Texas High School Coaches clinic on Tuesday, July 30, in Fort Worth. **Moot due to CAA action in Sports Information Directors minutes.**
- t. MEDIA TIMEOUTS: It was moved (WT) and seconded (ASU) to oppose the SID recommendation adjusting the length of each media timeout to 90 seconds before the ball is marked ready for play. *Coaches passed unanimously. Moot due to CAA action in Sports Information Directors minutes. NOTE: The coaches prefer to keep the media timeouts at 60 seconds in length unless live television is involved.*
- u. COACHES CONNECTION: In response to the NCAA's request that each conference identify a representative to work with Mel Tjeerdsma in the Coaches Connection program, consensus agreement was to appoint Will Wagner (ASU) as the LSC's representative.
- v. ELECTION OF OFFICERS: The following officers were approved for the 2013-14 academic year.
Vice-Chair: Cary Fowler, Tarleton State *Coaches passed unanimously.*

2. **FOOTBALL FESTIVAL SCHEDULE:** Consensus agreement was to accept the schedule for the 2013, 2014 and 2015 Lone Star Football Festivals as presented by the Commissioner, although the Commissioner agreed to revisit the placement of the Angelo St./McMurry game in 2014.

3. **ADMINISTRATIVE SUMMIT SCHEDULE:** Consensus agreement was to accept the schedule for the 2013 LSC Administrative Summit as presented by the Commissioner, with regrets that it conflicts with the annual athletic training convention and Tarleton's annual fund-raiser golf tournament.

4. **BASKETBALL SCHEDULE:** Consensus agreement was for the Commissioner to include as an agenda item for the April 22 meeting of LSC Basketball Coaches whether to continue scheduling Wednesdays and Saturdays as the typical conference playing dates.

5. **FOOTBALL PLAYOFF REVENUE:** It was moved (MSU) and seconded (A&M-C) to pursue a revenue sharing model that would help to incentivize mutual stakeholders, enhance marketing opportunities, and offset any imbalance created by allowing higher seeded teams to host (thereby causing lower seeded teams to incur more travel), with a proposed model to be presented at the next meeting. **CAA passed unanimously.**

INFORMATIONAL ITEMS

6. **DISCUSSION:** Sean Johnson (ASU) led a discussion about plans that LSC members have to add new sports, with hopes that league members could agree to a coordinated approach that would benefit the league as well as individual institutions. Sean agreed to coordinate an effort to continue and expand the conversation after the meeting.

7. **SENIOR WOMAN ADMINISTRATORS:** Melanie provided an update as the research work the SWA group is conducting relative academic performance policies and incentives.

Respectfully submitted,
Stan Wagnon